



**FORM FOR NOTIFICATION OF PARTICIPATION AND POSTAL
VOTING FOR EXTRAORDINARY GENERAL MEETING IN
EVERYSPORT MEDIA GROUP AB (PUBL)
ON 17 MARCH 2021**

This form must be received by Everysport Media Group AB (publ) **no later than Tuesday 16 March 2021.**

Note that **shareholders whose shares are nominee-registered must register the shares in their own name in order to vote.** Shareholders should inform their nominees well in advance before **Tuesday 9 March 2021.** Instructions for this can be found in the notice of the Extraordinary General Meeting.

The shareholder set out below hereby notifies the company of its participation and exercises its voting right for all of the shareholder's shares in Everysport Media Group AB (publ), reg.no. 556739-8143, at the Extraordinary General Meeting on Wednesday 17 Marc 2021. The voting right is exercised in accordance with the voting options marked below.

Name of the shareholder	Personal identity number/registration number
<input type="text"/>	<input type="text"/>
Telephone number	E-mail
<input type="text"/>	<input type="text"/>
Place and date	
<input type="text"/>	
Signature	
<input type="text"/>	
Clarification of signature	
<input type="text"/>	

Instructions:

- Complete all the requested information above
- Select the preferred voting options below regarding how the shareholder wishes to vote
- Print, fill in, sign and send the form in original to Everysport Media Group AB, P.O. Box 3619, SE-103 59 Stockholm, Sweden, Att: Alexander Rödström (mark the envelope "Extraordinary General Meeting

2021"). The completed and signed form may also be submitted electronically by e-mail to alexander.rodstrom@esmg.se (put "Extraordinary General Meeting 2021" as the heading).

- If the shareholder is a natural person who is personally voting in advance, it is the shareholder who should sign under *Signature* above. If the advance vote is submitted by a proxy of the shareholder, it is the proxy who should sign. If the advance vote is submitted by a legal representative of a legal entity, it is the representative who should sign
- A power of attorney shall be enclosed if the shareholder votes in advance by proxy. Power of attorney forms are available at the company's website, www.esmg.se. If the shareholder is a legal entity, a registration certificate or a corresponding document for the legal entity shall be enclosed with the form.

Further information regarding postal voting

The Board of Directors in Everysport Media Group AB (publ) has resolved that the shareholders in Everysport Media Group AB (publ), at the Extraordinary General Meeting on Wednesday 17 March 2021 shall only be able to exercise their voting rights by postal voting and voting by e-mail in accordance with Section 22 of the Act (2020:198) on temporary exceptions to facilitate the execution of general meetings in companies and other associations.

Shareholders cannot give any other instructions than selecting one of the options specified at each item in the form. If a shareholder wishes to abstain from voting in relation to a matter, kindly refrain from selecting an option. A vote (*i.e.* the postal vote in its entirety) is invalid if the shareholder has provided the form with specific instructions or conditions or if pre-printed text is amended or supplemented.

Only one form per shareholder will be considered. If more than one form is submitted, only the form with the latest date will be considered. The form latest received by the company will be considered if two forms are dated at the same date. An incomplete or wrongfully completed form, or a form without valid authorisation documentation, may be discarded without being considered.

The postal voting form, together with any enclosed authorisation documentation, must be received by Everysport Media Group AB (publ) no later than Tuesday 16 March 2021. A postal vote can be withdrawn up to and including Tuesday 16 March 2021 by sending an e-mail to alexander.rodstrom@esmg.se (put "Extraordinary Meeting 2021" as the heading).

For complete proposals for the items on the agenda, kindly refer to the notice convening the meeting on Everysport Media Group AB (publ)'s website. The proposed resolutions set out in the notice may be changed or withdrawn. Everysport Media Group AB (publ) will disclose such adjustments through a press release, whereafter the shareholders have the right to submit a new form.

For information on how your personal data is processed, see <https://www.euroclear.com/dam/ESw/Legal/Privacy-notice-bolagsstammor-engelska.pdf>.

Extraordinary General Meeting in Everysport Media Group AB (publ) on 17 March 2021

The options below comprise the proposals submitted by the Board of Directors which are included in the notice convening the Extraordinary General Meeting.

1. Election of Chairman of the general meeting Paul Fischbein Yes <input type="checkbox"/> No <input type="checkbox"/>
2. Drawing up and approval of the voting list Yes <input type="checkbox"/> No <input type="checkbox"/>
3. Approval of the agenda Yes <input type="checkbox"/> No <input type="checkbox"/>
4. Election of one or two persons to verify the minutes Johan Ejermark <input type="checkbox"/> <input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/>
5. Determination as to whether the general meeting has been duly convened Yes <input type="checkbox"/> No <input type="checkbox"/>
6. Resolution on a directed new issue of class A shares to the CEO Yes <input type="checkbox"/> No <input type="checkbox"/>
7. Resolution on a long-term incentive program and issue and transfer of warrants to the CEO, other senior executives and certain employees Yes <input type="checkbox"/> No <input type="checkbox"/>

<p>The shareholder requests that one or more items in the above form shall be postponed to a continued General Meeting.</p> <p>(This section is to be filled in <u>only</u> if the shareholder has such request)</p> <p>State item or items by using numbers:</p>
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