



## NOTIFICATION OF PARTICIPATION AND FORM FOR POSTAL VOTING

*The Board of Directors of EverySPORT Media Group AB (publ) has resolved that the shareholders of EverySPORT Media Group, at the Annual General Meeting on 19 May 2022, shall only be able to exercise their voting rights by postal voting and voting by e-mail in accordance with Section 22 of the Act (2022:121) on temporary exceptions to facilitate the execution of general meetings in companies and other associations.*

**To be received by EverySPORT Media Group AB (publ) (addresses below) no later than Wednesday 18 May 2022.**

**Note that shareholders whose shares are nominee-registered must register the shares in their own name in order to vote.** Instructions for this can be found in the notice of the Annual General Meeting.

The shareholder set out below hereby notifies the company of its participation and exercises its voting right for all of the shareholder's shares in **EverySPORT Media Group AB (publ)**, reg. no. 556739-8143, at the Annual General Meeting on Thursday 19 May 2022. The voting right is exercised in accordance with the voting options marked below.

Name of the shareholder	Personal identity number/registration number

**Declaration (if the signatory is a legal representative of a shareholder who is a legal entity):** The undersigned is a board member, the CEO or a signatory of the shareholder and solemnly declare that I am authorized to submit this postal vote on behalf of the shareholder and that the contents of the postal vote correspond to the shareholder's decisions

**Declaration (if the signatory represents the shareholder by proxy):** The undersigned solemnly declare that the enclosed power of attorney corresponds to the original and that it has not been revoked

Telephone number	E-mail
<b>Place and date</b>	
<b>Signature</b>	
<b>Clarification of signature</b>	

**For postal voting, proceed as follows:**

- Complete the information above
- Select the preferred voting options below
- Print, sign and send the form in original to EverySport Media Group AB, P.O. Box 3619, SE-103 59 Stockholm, Sweden, Att: Lisa Villman (mark the envelope "Annual general meeting 2022"). The completed and signed form may alternatively be sent by e-mail to [lisa.villman@esmg.se](mailto:lisa.villman@esmg.se) (put "Annual general meeting 2022" as the heading)
- If the shareholder is a natural person who is personally voting by post, it is the shareholder who should sign under *Signature* above. If the postal vote is submitted by a proxy of the shareholder, it is the proxy who should sign. If the postal vote is submitted by a legal representative of a legal entity, it is the representative who should sign
- A power of attorney shall be enclosed with the form if the shareholder votes by proxy. If the shareholder is a legal entity, a registration certificate or a corresponding document for the legal entity shall be enclosed with the form

**Further information regarding postal voting**

The shareholder cannot give any other instructions than selecting one of the options specified at each item in the form. If a shareholder wishes to abstain from voting in relation to a matter, kindly refrain from selecting an option. A postal vote in its entirety is invalid if the shareholder has provided the form with specific instructions or conditions or if pre-printed text is amended or supplemented.

Only one form per shareholder will be considered. If more than one form is submitted, the form with the latest date will be considered. The form latest received by the company will be considered if two forms are dated at the same date. An incomplete or wrongfully completed form, or a form without valid authorization documentation, may be discarded without being considered.

The postal voting form, together with any enclosed authorization documentation, must be received by EverySport Media Group AB (publ) no later than **Wednesday 18 May 2022**. A postal vote can be withdrawn up to and including **18 May 2022** by message in the same manner as the postal vote was submitted.

For complete proposals for resolutions, please refer to the notice of the Annual General Meeting, press releases and the other documents to the Annual General Meeting available on EverySport Media Group's website. The proposed resolutions set out in the notice and other documents may be changed or withdrawn. EverySport Media Group AB (publ) will disclose such adjustments through a press release, after which the shareholders have the right to submit a new form.

For information on how your personal data is processed, see the integrity policy that is available on Euroclear's [website](https://www.euroclear.com/dam/ESw/Legal/Privacy-notice-bolagsstammor-engelska.pdf)  
<https://www.euroclear.com/dam/ESw/Legal/Privacy-notice-bolagsstammor-engelska.pdf>.

For questions, please contact [lisa.villman@esmg.se](mailto:lisa.villman@esmg.se).

## Annual General Meeting of Everysport Media Group AB (publ) on 19 May 2022

The voting options below comprise, if not otherwise stated in the form, the proposals submitted by the Board of Directors and the Nomination Committee included in the notice of the Annual General Meeting, press releases and the other documents to the Annual General Meeting held available on the company's website.

<b>1. Election of Chairman of the general meeting</b>	
Yes <input type="checkbox"/>	No <input type="checkbox"/>
Yes <input type="checkbox"/>	No <input type="checkbox"/>
<b>3. Approval of the Agenda</b>	
Yes <input type="checkbox"/>	No <input type="checkbox"/>
<b>Election of one or two persons to verify the minutes</b>	
Yes <input type="checkbox"/>	No <input type="checkbox"/>
<b>5. Determination as to whether the general meeting has been duly convened</b>	
Yes <input type="checkbox"/>	No <input type="checkbox"/>
<b>Resolution on adoption of the income statement and the balance sheet and the consolidated income statement and the consolidated balance sheet</b>	
Yes <input type="checkbox"/>	No <input type="checkbox"/>
<b>Resolution on disposition of the Company's result in accordance with the adopted balance sheet</b>	
Yes <input type="checkbox"/>	No <input type="checkbox"/>
<b>7. c) Resolution on discharge from liability for the Board of Directors and the CEO</b>	
7. c) (i) Paul Fischbein (Chairman of the Board)	
Yes <input type="checkbox"/>	No <input type="checkbox"/>
7. c) (ii) Michael Hansen (Board member)	
Yes <input type="checkbox"/>	No <input type="checkbox"/>
7. c) (iii) Johan Ejermark (Board member)	
Yes <input type="checkbox"/>	No <input type="checkbox"/>
7. c) (v) Carl Gyllfors (Board member)	
Yes <input type="checkbox"/>	No <input type="checkbox"/>

7. c) (vi) Mernosh Saatchi (Board member)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
7. c) (vii) Hannes Andersson (CEO)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
<b>Determination of the number of members of the Board of Directors and deputies</b>		
	Yes <input type="checkbox"/>	No <input type="checkbox"/>
<b>9. Determination of the fees to the Board of Directors and auditors</b>		
<b>9.1 Fees to the Board of Directors</b>		
	Yes <input type="checkbox"/>	No <input type="checkbox"/>
<b>9.2 Fees to the auditors</b>		
	Yes <input type="checkbox"/>	No <input type="checkbox"/>
<b>10. a) Election of members of the Board of Directors and Chairman of the Board of Directors</b>		
10. a) (i) Michael Hansen (Proposed Board member)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
10. a) (ii) Johan Ejermark (Proposed Board member)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
10. a) (iii) Paul Fischbein (Proposed Board member)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
10. a) (iv) Carl Gyllfors (Proposed Board member)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
10. a) (v) Mernosh Saatchi (Proposed Board member)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
10. a) (vi) Jakob Mörndal (Proposed New Board member)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
10. a) (vii) Paul Fischbein (Proposed Chairman of the Board of Directors)	Yes <input type="checkbox"/>	No <input type="checkbox"/>
<b>11. Proposal on guidelines for remuneration to senior executives</b>		
	Yes <input type="checkbox"/>	No <input type="checkbox"/>
<b>12. Proposal on resolution on authorization for the Board of Directors to resolve on a new issue of shares, warrants and/or convertibles</b>		
	Yes <input type="checkbox"/>	No <input type="checkbox"/>
<b>13. Proposal on resolution to change the name</b>		
	Yes <input type="checkbox"/>	No <input type="checkbox"/>

**The shareholder requests that one or more items in the above form shall be postponed to a Continued General Meeting.**

(This section is to be filled in only if the shareholder has such request)

State item or items by using numbers: